









## Data Centric Security & Compliance Innovation Partner: SecuPi



### Comply with EU GDPR. Protect personal customer data


SecuPi software delivers real-time visibility and controls required by GDPR ('Right to be forgotten', 'Data Minimization', 'Consent' and 'Records of Processing Activities') across business applications. SecuPi provides wide application support including Siebel, PeopleSoft and other packaged/home-grown applications/big-data/reporting environments, with **no need** for application re-coding, database agents, proxies or any database changes.

It deploys an overlay on business applications which monitors, masks or hides personal data based on user roles and customer consent, or erasure requests. SecuPi includes a data-flow discovery and monitoring tool, presenting personal data proliferation from various data stores to end-users and 3rd party across borders.

-  GDPR enablement technology for business applications and data warehouses
-  Real-time monitoring of all data-flows from data source to destination
-  Logical Deletion and Physical Deletion & Anonymization for Right to be forgotten
-  Protect personal data with data minimization and enforce consent across applications
-  Automatic classification of unstructured files at creation time
-  Make your applications GDPR ready within days with no code changes and without database changes

## GDPR Articles Coverage

### Solution Capabilities



- Discovery, data - flow mapping
- User Behavior Analytics (UBA)
- Monitoring & Auditing
- Dynamic Consent Controls
- Logical Deletion
- Physical Deletion / Anonymization

### Main Compliance Requirements

Article #	Article Name	SecuPi Feature	Article #	Article Name	SecuPi Feature
5	Processing of Personal Data		18	Restriction of processing	
6	Lawfulness of Processing		20	Right to Data Portability	
7	Conditions for Consent		21	Right to Object	
8	Conditions of Child's Consent		25	Data Protection by Design & Default	
9	Processing Special categories		30	Records of Processing Activities	
10	Processing of Criminal Records		32	Security of Processing	
15	Right of Access		33	Notification of Data Breach	
17	Right to be Forgotten		34	Communication of Data Breach	

# How Customers Use the Assessment Tool



## Data-flow Monitoring

SecuPi combines personal data discovery, data-flow mapping, and activity monitoring allowing the data subject to know, upon request, where its data is being stored and how it's used within the organization. It enables granularly audit and control it to maintain access on a "need to know basis" and use data in line with its purpose.



## Data Minimization

Personal data minimization and pseudonymization can be applied both to protect personal data of customers who have unsubscribed many years ago, as well as apply data minimization to recipients who do NOT need to be exposed to the personal data



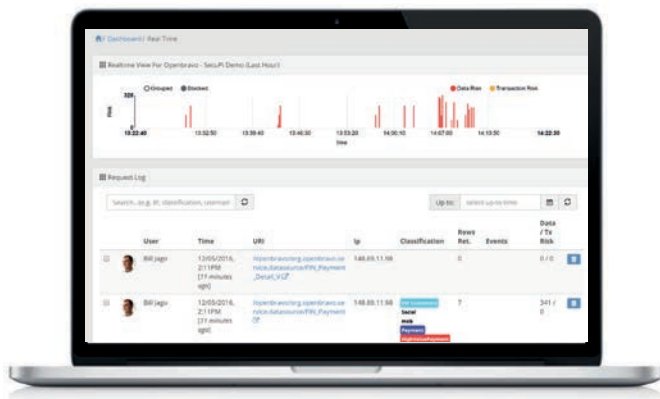
## Data Warehouse and Big Data Protection

SecuPi enables to automatically decrypt or dynamically mask data for specified users on Hive. SecuPi allows organizations to grant sensitive data access on a need-to-know basis and revoke access for users that don't need to see the data. In addition, SecuPi audits all queries and information viewed on Hive, providing the organization with the visibility of what data was accessed and how.



## Unstructured Data Classification

SecuPi automatically classifies documents as they are being exported from your enterprise applications. It provides full traceability of the exact personal data that was exposed as the document was being exported, whilst automatically and accurately labeling and masking each document before it is provided to your users.



## Additional Features

- Data Discovery and Classification
- End-to-End Visibility
- User Behavior Analytics
- Prevention and Instant Response

## About SecuPi

Founded in 2014, SecuPi is led by seasoned security and enterprise IT veterans who previously invented Dynamic Data Masking. SecuPi is privately-held and backed by leading cyber security veterans. SecuPi has been named a **2016 Gartner Cool Vendor** in the Digital Workplace Security category.

## About CyberProof

CyberProof is a security services company that manages cyber risk for enterprise organizations by providing pioneering services, technologies and elite cyber skills that adapt to the evolving threat landscape. Our advanced algorithms and orchestration platform provides rapid response and recovery that keeps your world safe from cybercrime.

For more information visit [www.cyberproof.com](http://www.cyberproof.com)